

ROLE MODEL

SHARING ERASMUS+ STORIES AND VALUES

Inclusion
Sustainability
Excellence
Resilience

THE BACKGROUND

The **Role Model TCA**, coordinated by the **Italian Erasmus+ National Agency – INDIRE**, aims to promote and enhance the process of identification of “*Role Model*” figures.



According to the measures promoted by the European Commission of **supporting State Members in fostering inclusion and diversity by tackling discrimination and radicalisation**, INDIRE Erasmus+ National Agency develops, also for the current Programme, a strategic initiative aiming to **create a network of Erasmus+ Role Models**, by engaging national and international authorities, society and community.

The **main purpose** of the Role Model TCA is, then, to **share “Erasmus +” stories, experience and best practices in Europe**. It also represents an evolution of past calls related to Role Models in order to build **a stable network of Role Models** connected to the Erasmus+ Programme.

Past Experiences Italian NA



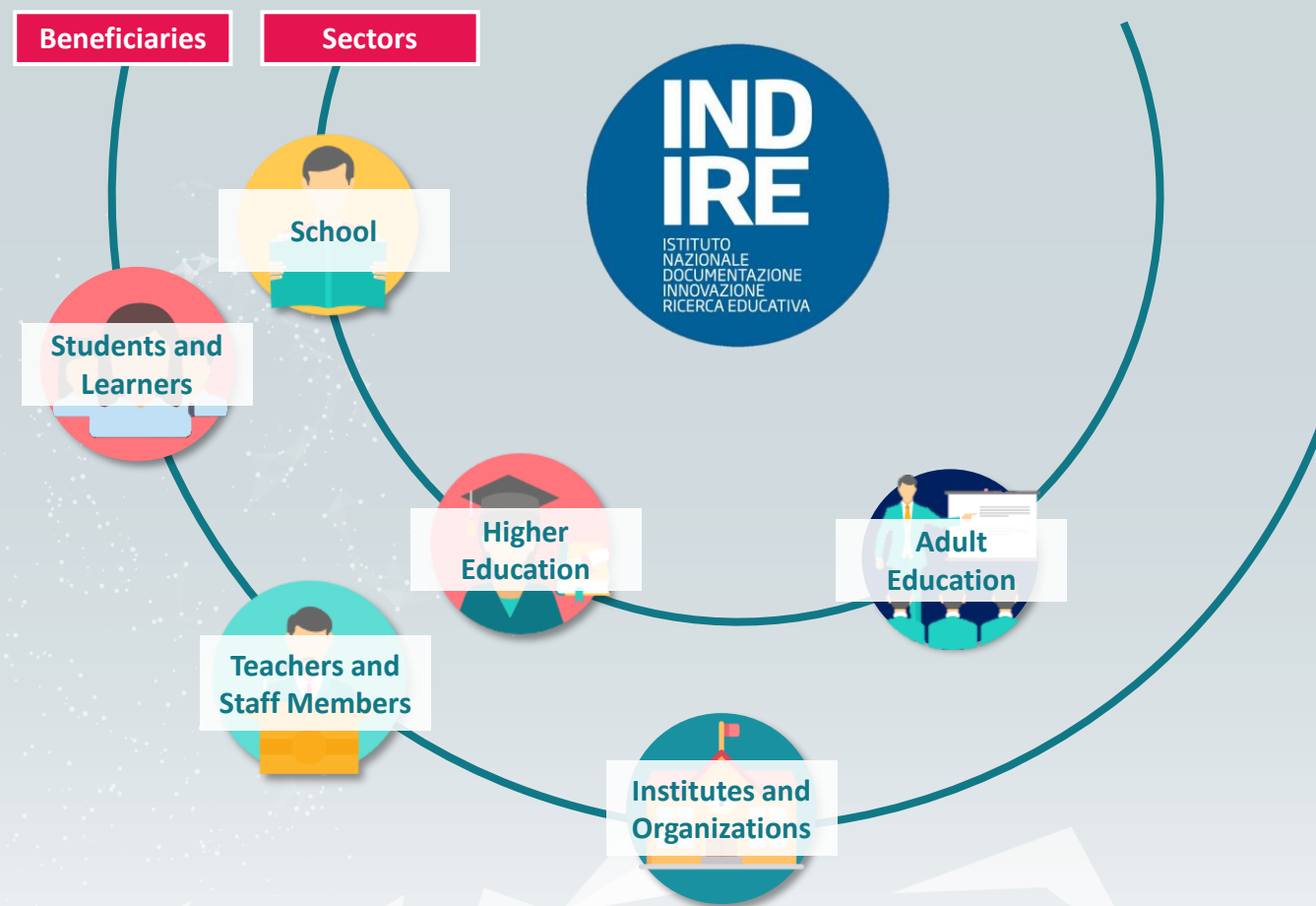
Italian NA together with Italian EPALE Unit organized two events called «**Storie di Resilienza**» that represented the first attempts of creating a **Network of Role Models**:

- **Storie di Resilienza - 2018**, with the selection of 24 Role Models
- **Storie di Resilienza - 2020**, with the selection of 21 Role Models

A ROLE MODEL

Erasmus+ National Agency identifies **Role Models** as representative persons and experiences that:

- **took advantage of Erasmus+ Programme opportunities** in order to excel in their studies, in their professional development and/or in some specific fields (i.e., digital, sustainability, social inclusion);
- **used the Programme to outdo and face difficulties**, turning them into personal growth and development opportunities.



THE CATEGORIES

In line with the **European Commission Horizontal Priorities**, we identified the following categories of **Role Models**:

Inclusion Role Model

Erasmus+ beneficiaries that stood out for **Inclusion actions** (e.g. Staff that helped students with learning gaps to achieve great educational achievements)

Sustainability Role Model

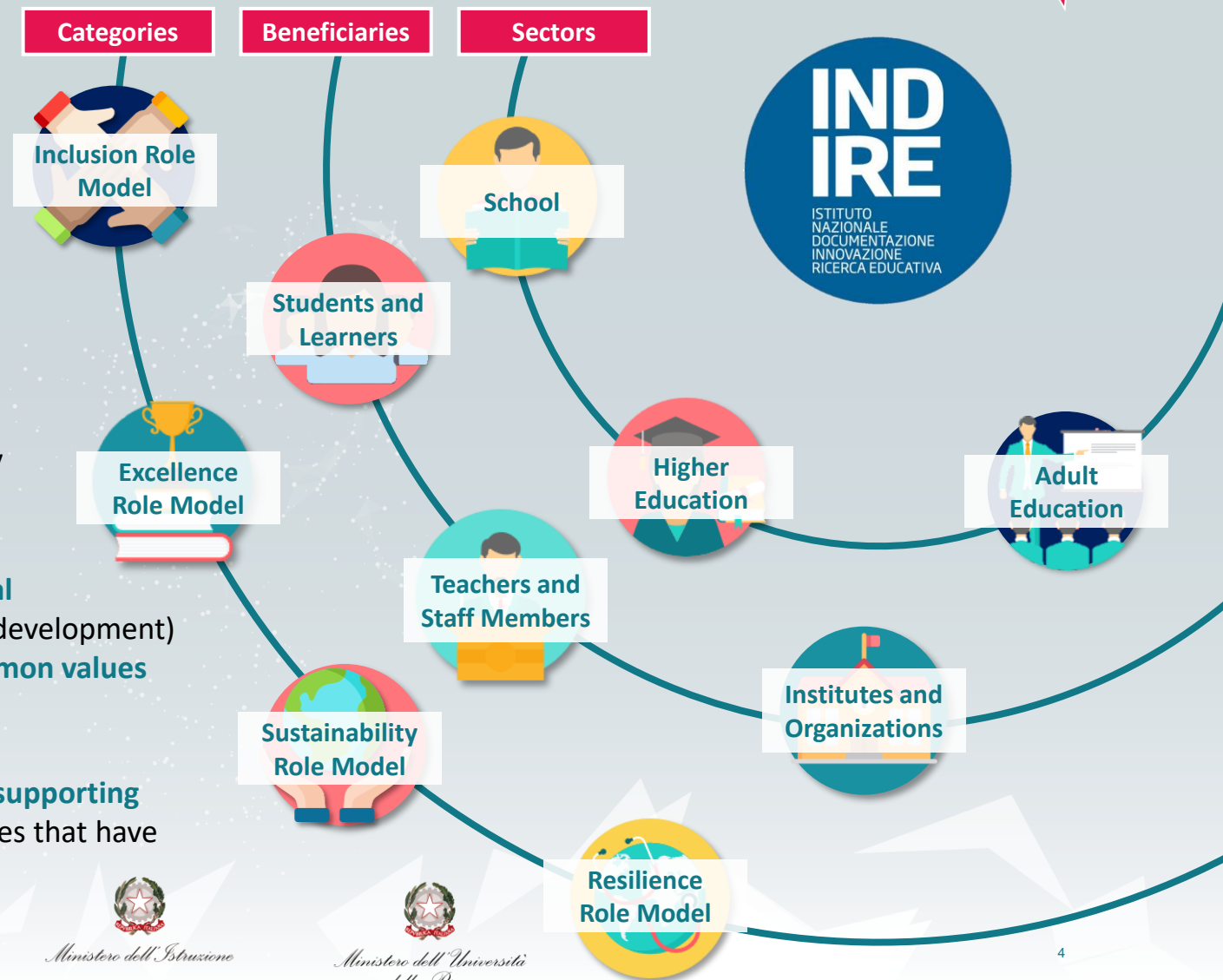
Erasmus+ beneficiaries that stood out for **Sustainability initiatives** (e.g. Erasmus+ student involved in circular economy and green initiatives)

Excellence Role Model

Erasmus+ beneficiaries that are following outstanding **personal and professional pathways** (e.g. Students with a great career development) and contributed to foster **internationalization, European common values** and the process of **European integration**

Resilience Role Model

Erasmus+ beneficiaries that stood out themselves by **actively supporting people and local territories during the pandemic** (e.g. Institutes that have promptly provided on-line learning activities for students)



THE CALL FOR PARTICIPATION

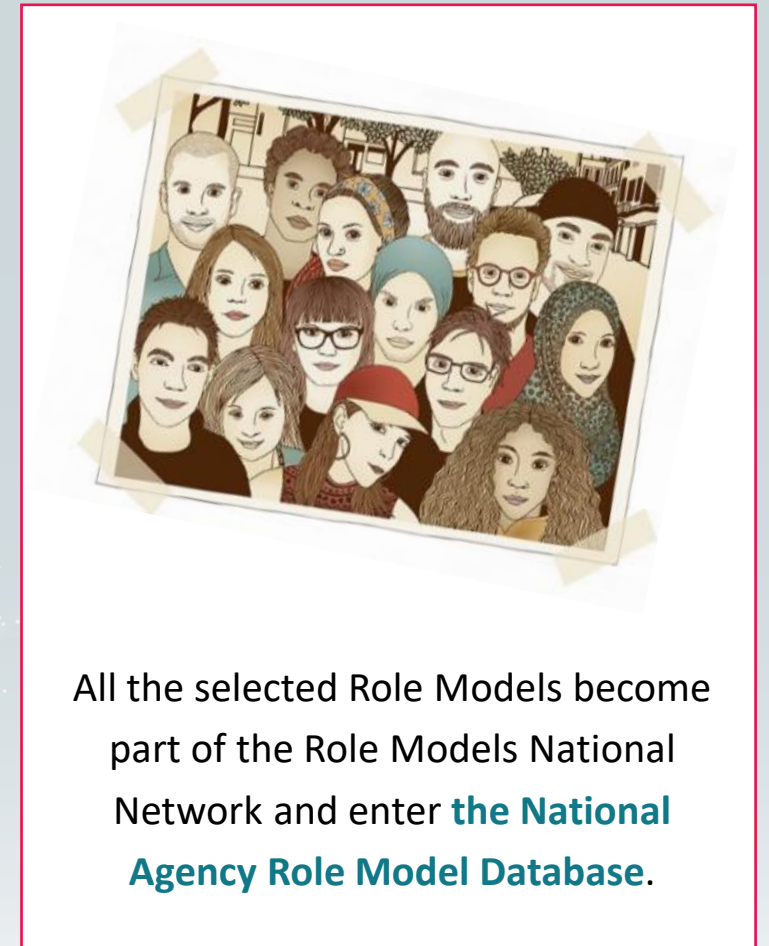
In order to build **the Role Models National Network**, the Erasmus+ National Agency announced a call for participation addressed to:

- Primary, Secondary and High **School Students; Higher Education Students; and, Adult Education Learners;**
- **Teachers and Staff Members** of Schools, Universities, and Institutes;
- **Schools, Universities, and Institutes;**

who organized/participated in Erasmus+ Projects and who identified in one of the four categories of Role Models.

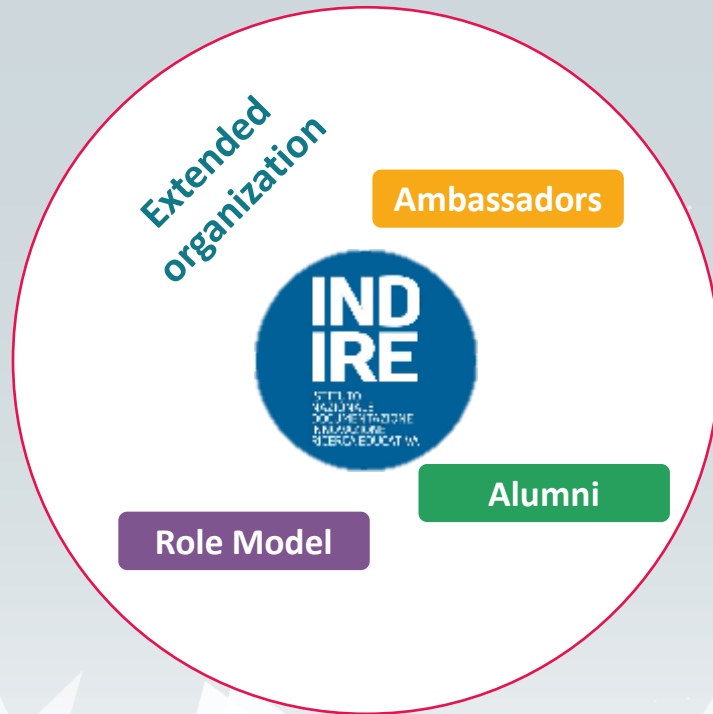
After the evaluation of the applications, the Network is now composed by **75 Role Models from all over Italy**, distributed as follows:

- **33 Excellence** Role Models
- **18 Inclusion** Role Models
- **15 Resilience** Role Models
- **9 Sustainability** Role Models.



THE BIGGER PICTURE

The Role Models are actors – together with Ambassadors and Alumni – of the **extended organization of the Italian National Agency**.



the **National Agency Role Model Database** will allow the NA to manage the actors of the extended organization. Those will be asked to participate in local and national events to present their stories and experiences of Erasmus+.

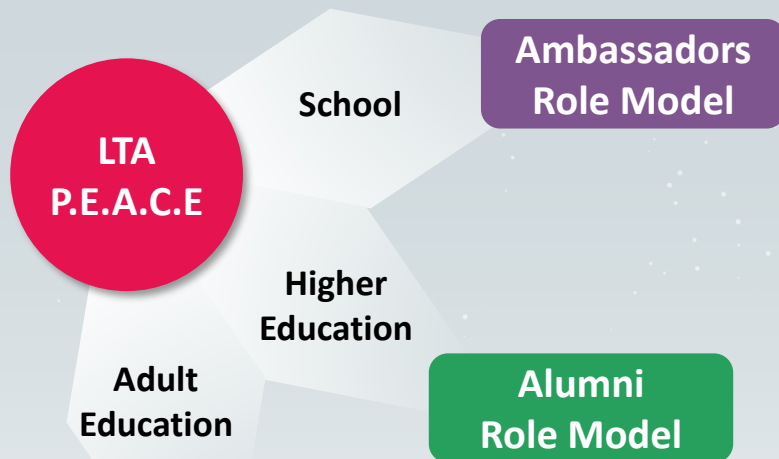
The network of the external actors will continue to expand. In particular for the Role Model network, the NA has already planned new engagement actions:

- **LinkedIn:** agreement for the utilisation of the platform data in order to identify possible Role Models
- **Alumni Associations:** collaboration of the identification of Role Models within the Alumni network
- **New Call for Participation:** launch of new specific call on the base of the necessities (es: new typologies of Role Model, Regional and local calls, etc.)

CONSTITUTION OF A STRUCTURED NETWORK

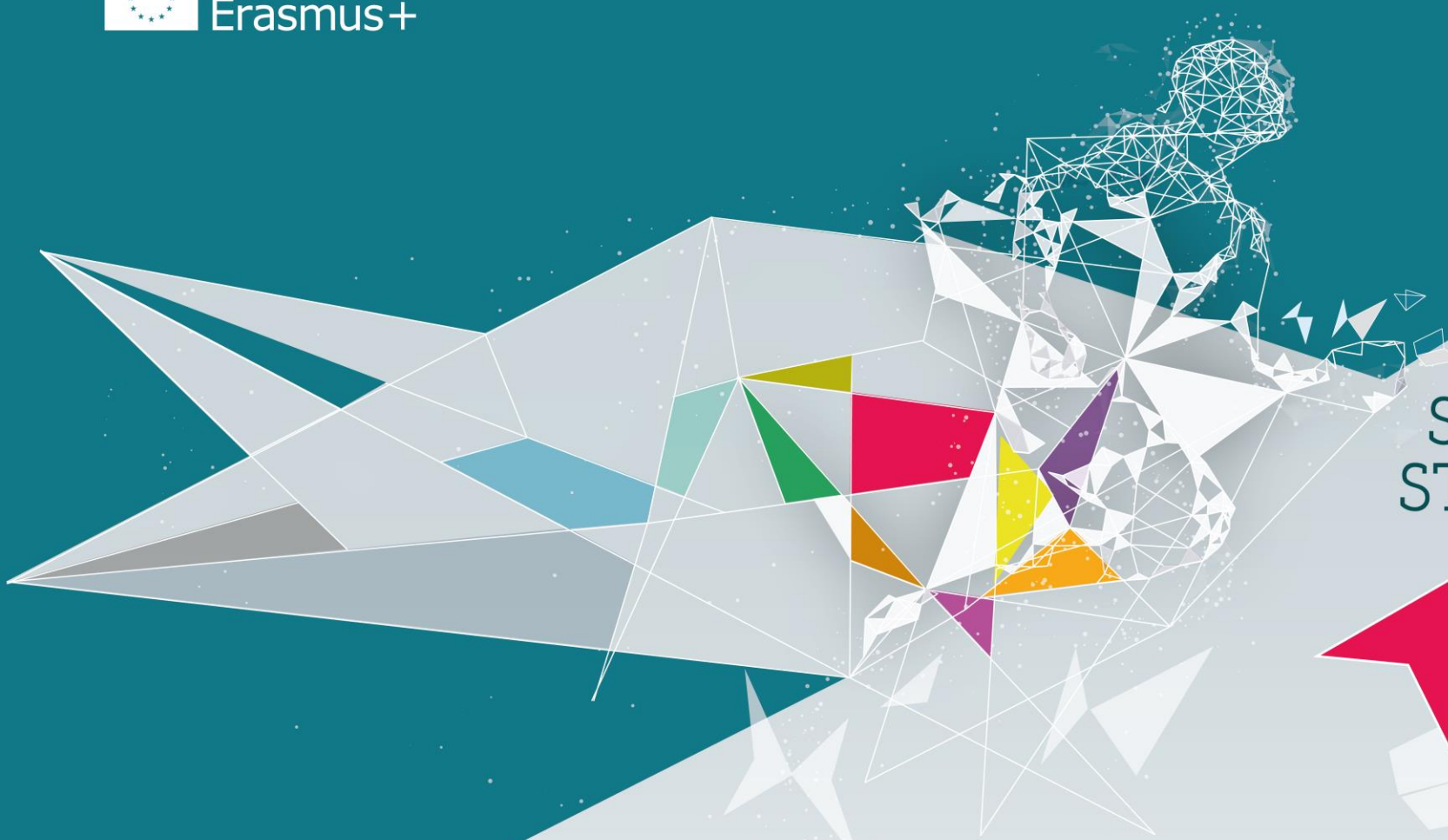
The Role Model network is going to be part of the bigger picture defined by the LTA “**PEACE-Participation: Erasmus Alumni for Civic Engagement**” coordinated by the Italian National Agency.

The LTA aims to spread the message of the **importance of a multicultural and multilingual Europe**, fostering synergies between new and existing networks of actors, stakeholders and beneficiaries.



The LTA will start a programme of:

- **training** for the actors of the different networks
- international and local **dissemination activities** on civic engagement
- **Integration at an European level** of the different networks



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THE EVENT AGENDA

		Role Models	NAs Staff TCA & LTA
Sunday, May 8th – Grand Hotel Baglioni			
19:30	<i>Arrival & Welcome networking dinner</i>		
Monday, May 9th – Grand Hotel Baglioni, Palazzo Gondi			
9:00	<i>Registration</i>		
9:30	PLENARY SESSION	Official Opening - Sara Pagliai, Italian Erasmus+ Indire National Agency The Role Model Network starts here - Lorenza Venturi, Italian Erasmus+ Indire National Agency Learning from each other: the Portuguese experience with Erasmus+ Role Models - Erasmus+ Portugal Educação e Formação	
10:30	<i>Coffee break</i>		
11:00	WORKING GROUPS	Communication Training activities for Role Model	Training activities job shadowing
13:00	<i>Lunch</i>		
14:30	WORKING GROUPS	Communication Training activities for Role Model	Managing the Role Model Network: tools and methodologies (NA staff) The Italian and Portuguese National Agencies experiences LTA PEACE: next steps
16:30	PLENARY SESSION	TCA - Role Model Sharing Erasmus+ stories and values	
19:30	<i>Dinner</i> Dinner together in historical Florence palace - Palazzo Gondi, Piazza San Firenze		
Tuesday, May 10th - In the City area – Piazza della Repubblica, Palazzo Borghese – Teatro Verdi			
9:30	MEETING POINT: Grand Hotel Baglioni Hall	Role Models Erasmus+ sharing stories in schools and adult education institutions - Role Models in action! A first dissemination experience: 10 different schools in Florence and one adult education institution will host international delegations to share stories and experiences with pupils, teachers, educators and learners. <i>In collaboration with the Regional school office, USR Toscana</i>	
13:00	<i>Free Lunch</i>		
14:30	MEETING POINT: Erasmus+ point, Piazza della Repubblica Firenze	Follow-up activities, interviews, group photos	
15:30	<i>Cultural visit: Florence guided tour in small groups</i>		
19:00	<i>Dinner</i> Dinner together - Palazzo Borghese, via Ghibellina 110		
21:00	L'Europa si fa musica. Buon Compleanno Erasmus! - Erasmus Orchestra Concert - Teatro Verdi, via Verdi		
Wednesday, May 11th			
9:00	<i>Departure</i>		

THE ROLE MODEL TCA: ACTIVITIES

Role Models | Training and Dissemination

Role Model training

All the National and International Role Models are involved in training sessions aiming to develop their “storytelling” and communication skills to effectively share their Erasmus+ experiences.



“Role Model” presentation in the Institutes

Role Models are hosted in selected institutes located in Florence to present their Erasmus+ personal experiences. They are also involved in the organisation of call conferences with other institutes.

NAs Staff | Job shadowing and Presentation

Job shadowing

The representatives of the different NAs will follow the first part of the training activities in order to assist and understand the path foreseen for the Role Models.



Building the European network through people, tools and methodologies

The representatives of the different NAs will work together in order to share methodologies and tools for the creation of the Role Model network. In addition the Italian NA will start the presentation of the activities foreseen for the LTA P.E.A.C.E.